

FOR IMMEDIATE RELEASE: January 6, 2011
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Wind River Visitors Council

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Editor's note:

WORD document attached titled: Dubois, WY Top 2011 town final.doc

2 Photos attached titled: toptown Dubois #2 1.jpg, Dubois Top 10 Town.jpg

Note: Higher resolution image available upon request.

Photo Caption: *A wagon rides down main street during the Day of the Cowboy parade in Dubois, Wyoming which was recently named a top 10 True Western Town by True West Magazine.*

Photo Credit: Lyn Smith

Dubois, Wyoming named a top 10 True Western Town by True West Magazine.

Dubois, WY - In 1890, Butch Cassidy owned a small spread outside Dubois, Wyoming. He often came into town to buy food staples at Welty's General Store. Welty's doesn't sell food anymore, but you can get other things there. And it's not the only place Butch would recognize if he were still around.



That's one reason why Dubois is #2 among *True West* Magazine's Top True Western Town 2011.

(http://www.truewestmagazine.com/stories/best_of_the_west_2011/1695/)

The town will be featured in the January/February 2011 issue, on newsstands on January 4, 2011. *True West* editors determine winners

for this annual award based on criteria demonstrating how each town has preserved its history through historic buildings, museums and other institutions, events and promotions of historic resources.

"I feel this is an unprecedented opportunity for our town," said June Bonasera, Director of Main Street program. "Dubois has been honored for two years in a row for our efforts

to preserve the town's western culture.”

The feature includes “Towns to Watch” for good works in historic preservation, as well as several legendary Old West locales that folks should visit in 2011. For a town of less than 1,000 residents, Dubois is remarkable. Much of the local history efforts are based at the Dubois Museum & Wind River Historical Center, a living history operation that offers tours to nearby Native American petroglyphs, teepee rings and ancient bighorn sheep traps. The center also displays seven historical cabins on its grounds.

The True West article states, “...the town regularly preserves its local heritage at annual events, ranging from the Swedish Smorgasbord to celebrate the Scandinavian heritage of loggers, to Pack Horse Races to the Circle-Up Chuckwagon Dinner Show. It's obvious that the locals put a lot of sweat equity into preserving their town.”

Preservation is ongoing. Just last year, Dubois's Main Street program collected \$37,000 for two projects. The first project developed design guidelines for private owners of historic buildings and sites. The second project went to hiring a consulting firm to nominate three or four downtown structures to the National Register.

“We truly applaud Dubois' efforts,” says *True West* Executive Editor Bob Boze Bell. “This is a remarkable town that is well deserving of recognition.”



True West magazine, with an annual circulation of half a million, is in its 58th year of leading the way in presenting the true stories of Old West adventure, history, culture and preservation. To learn more about Dubois, Wyoming <http://www.duboiswyoming.org/> or to see what Wind River Country has to offer <http://www.wind-river.org>, 800-645-6233. **Fan us on Facebook** at Wyoming's Wind River Country, and Dubois Main Street, [Inc.](#) and **follow us on Twitter** under [WindRiverWY](#).

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