

RENEW OUR LODGING TAX THE TAX WE DON'T PAY

Fremont County voters have renewed our lodging tax by a large margin for 20 years.

WHY?

LOCAL CONTROL The lodging tax is a local control tax. We choose to implement the tax and we decide how to spend it.

VISITORS PAY IT—WE DON'T Overnight visitors pay the lodging tax when they stay in Fremont County motels, dude ranches, bed and breakfasts, commercial campgrounds, RV parks and guest cabins.

THE MONEY IS SPENT ON LOCAL TOURISM PROMOTION The Wind River Visitors Council used last year's lodging tax revenue to promote tourism and attract future guests. 25 percent of the lodging tax is also given to our towns to promote community events and cultural programs.

THINK ABOUT WHAT YOU GET IN RETURN Tourists spent \$118 million in Fremont County last year—money that supports restaurants, retail shops, grocery stores, gas stations, museums and community events. We have choices about where to shop, what to do, and places to eat all year round because tourists bring in critical dollars each summer. We need that income boost to maintain our economy, jobs and quality of life.

The lodging tax has been at 2% since 1990. This year, we are asking to renew the tax at 4% to be competitive. Most of our neighboring counties collect 4% from their overnight visitors.

“IT’S A NO BRAINER.”

ROWENA BLAND

CO-OWNER, TRAILHEAD RESTAURANT &
PRESIDENT OF RIVERTON RENDEZVOUS

“When tourists come to town our restaurants are busy and our motels are full. By creating a need for local jobs, that’s good business for everyone. The lodging tax dollars and the Wind River Visitors Council help us promote our Riverton Rendezvous to out of county visitors. By promoting Fremont County, the visitors keep coming back. That’s what I like.”

