

Budweiser "Fence" Turtle Ranch Press Release –Feb 16, 2010
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FROM DUBOIS WYOMING TO HOLLYWOOD

Dubois, Wyo. - Local Dubois longhorns found fame last week as the latest guest stars appearing alongside the Budweiser Clydesdales on Super Bowl Sunday.

This of course could not be achieved without their owners Robin and Kate Wiltshire. Robin and the Budweiser Clydesdales have been working together creating top Super Bowl commercials for 15 years.



The calves were sourced locally and weaned to a bottle while the older steers have been residing at Turtle Ranch, Dubois, Wyoming for the past 10 years. The steers were bred by Dubois locals Sara Jones and Debi Robinett.

Felix, Archie, Uncle and Telstar made the trip to Los Angeles, California last December to train alongside

the horses for the commercial.

“The older Clydes were a little intimidated by the 1500 pound steers at first glance,” said Robin “The colts were fascinated with the calves and a strong friendship was obtained during training.”

While the cattle rested after the long trip from Wyoming Robin set to work training the horses. The colts had to learn to walk from one mark to the fence and then either put their heads over or through the fence as if sniffing the calf. After accomplishing this the calves were then introduced to the scenario. The calf learnt to stand at the fence and look up at the colt and paw the ground on cue. The next step was to run together along the fence from one mark towards camera.

This may sound easy to the reader but animals working at liberty need to be rehearsed daily for weeks to achieve what you see on TV. “We start with small steps and gradually build on these as the animals become confident” said Robin.

The horses and steers also had a huge job and a lot to learn. “Its impossible to describe each step in this process, You take it day by day and eventually it all falls into place” said Kate, “We were quite a sight on the LA freeways, people kept staring as they passed us, It probably had something to do with the Wyoming plates and the horns sticking out of the trailer..”

“There were so many different scenarios as the story was not finalized until we were shooting. To describe everything we did to achieve this I would have to write a book!” Kate said.

Turtle Ranch is home to over 100 head of horses, mixed breed cattle and a variety of domestic pets. The ranch is an ideal location for film with 360-degree mountain vistas. Robin custom trains his animals to bring your ideas to life. www.turtleranch.net or (youtube - turtleranchwy).