

FOR IMMEDIATE RELEASE: May 11, 2011  
Contact: Audrey Eaton [PR@wind-river.org](mailto:PR@wind-river.org) 307-349-5509

Editor's note:

**WORD document** attached titled: State FAM tour 2011.doc

**Photo** attached titled: State FAM tour 2011.jpg

*Note: Higher resolution image available upon request.*

**Photo Caption:** Directors from welcome centers across Wyoming visited the Popo Agie River "Rise" in Sinks Canyon on Saturday as part of their tour across the state to learn more about tourism attractions in each area.

**Photo Credit:** Kendra Meidinger

**Fremont County, WY** – Staff from welcome centers across Wyoming were tourists for a day in Lander, Riverton, Hudson and the Wind River Indian Reservation on Saturday. As part of a FAM (familiarization) tour to learn more about Wyoming's great tourist attractions, these folks toured the Wind River Indian Reservation including Sacajawea's gravesite, St. Stephen's Mission and the Wind River Casino near Riverton. In Lander, they spent time at the Fremont County Pioneer Museum, Museum of the American West and viewed the Sinks Canyon & Popo Agie Rise areas. That evening, they enjoyed dinner at Svilar's in Hudson.

The Wind River Visitors Council's public relations administrators, representatives from the Wind River Casino, and staff of the Pioneer Museum were the hosts for the day, explaining the many exciting places to visit, eat, stay and play!



"We traveled throughout the county with the welcome center staff members, explained points of interest and gave descriptions of the many things to see and do in Fremont County. This information is handy for them when visitors come into their centers and ask about Wind River Country," said Audrey Eaton, public relations administrator.

"A welcome center is designed to serve the traveling public...let them know what they have to look forward to during their stay and to offer suggestions on more things to see and do. This ultimately results in longer stays and has a greater impact on the economy," explains Diane Shober, Director of Wyoming Travel & Tourism.

To learn more about what Wind River Country has to offer this summer, or to request a vacation packet, please visit us at <http://www.wind-river.org> or call 800-645-6233. You can [fan us on Facebook](#) at Wyoming's Wind River Country, [follow us on Twitter](#) under WindRiverWY, and [watch us](#) on YouTube.

-end-